

OHIO ASSOCIATION WEB PAGE ANALYTICS

June 4, 2013 thru August 4, 2013

Page	Views	Percentage	Average Time on Page
/Home	14157	30.56%	0:00:37
/News/National News	2419	5.22%	0:00:26
/Sports/Masters	1872	4.04%	0:01:14
/Events/Upcoming Events	1833	3.96%	0:01:18
/Sports/YOUTH	1765	3.81%	0:01:23
/Events/Association Events - Upcoming	1586	3.42%	0:00:11
/Sports/Track & Field	1566	3.38%	0:00:44
/Events	1202	2.59%	0:00:51
/Clubs/Find A Club	912	1.97%	0:02:03
/Officials/OFFICIATING OPPORTUNITIES	828	1.79%	0:02:01
/Events/Association Events - Past	706	1.52%	0:00:19
/News	576	1.24%	0:00:39
/Events/Past Events	542	1.17%	0:01:02
/About/Directory	529	1.14%	0:01:10
/About	498	1.07%	0:00:26
/Sports/Cross-Country	493	1.06%	0:00:42
/Officials/TRAINING	483	1.04%	0:01:26
/Clubs	446	0.96%	0:00:23
/Sports/Race Walk	433	0.93%	0:01:01
/Officials/NEW OFFICIALS	425	0.92%	0:00:51
/Sports/Road Racing	424	0.92%	0:01:12
/Officials/OHIO OFFICIAL'S NEWS	417	0.90%	0:01:15
/Officials	359	0.77%	0:00:36
/Events/Search	337	0.73%	0:00:57
/About/Meetings	332	0.72%	0:01:26
/Membership/Join	332	0.72%	0:01:23
/Membership	329	0.71%	0:00:25
/Sports	323	0.70%	0:00:38
/About/Contact Us	297	0.64%	0:00:48
/Membership/Benefits	297	0.64%	0:00:32
/News/2013 USATF Ohio Association Information for January	286	0.62%	0:00:46
/Officials/RESOURCES	272	0.59%	0:00:54
/Clubs/Club Management	270	0.58%	0:00:06
/Coaches/Coaching Education	269	0.58%	0:02:45
/News/Information for USATF Ohio Association Clubs	263	0.57%	0:00:53
/Events/Association Events - Past/USATF Ohio Association Junior Olympic Championships	248	0.54%	0:00:37
/Clubs/Programs	241	0.52%	0:00:13
/About/Search	241	0.52%	0:00:26
/About/Financials	241	0.52%	0:01:01
/Sanctions/Event Sanctioning	236	0.51%	0:00:42

OHIO ASSOCIATION WEB PAGE ANALYTICS

June 4, 2013 thru August 4, 2013

Page	Views	Percentage	Average Time on Page
/About/Bylaws	235	0.51%	0:01:10
/Events/Event Directors	235	0.51%	0:00:39
/Membership/Membership # Lookup	234	0.51%	0:01:41
/Sanctions/Calendar	229	0.49%	0:01:28
/Events/Upcoming Events/All Association Events	228	0.49%	0:00:39
/About/Awards	225	0.49%	0:00:48
/About/Annual Mtg and Workshop Reports	224	0.48%	0:01:41
/Coaches	220	0.47%	0:00:35
/Membership/Contact	219	0.47%	0:01:28
/Coaches/Background Checks	200	0.43%	0:00:57
/Sanctions	190	0.41%	0:00:29
/Clubs/Other Resources	183	0.40%	0:00:17
/News/Check out USATF Ohio's New Website	177	0.38%	0:00:18
/Sanctions/Road Course Certification	176	0.38%	0:02:11
/Sanctions/Competition Rules	169	0.36%	0:01:23
/Clubs/Contact	169	0.36%	0:01:13
/Clubs/Featured Club	166	0.36%	0:01:53
/Page Not Found	166	0.36%	0:00:17
/Sanctions/Contact	163	0.35%	0:00:41
/Coaches/Coaching Ed Opportunities	155	0.33%	0:01:48
/News/Message from Our President	151	0.33%	0:01:14
/Membership/Password Lookup	143	0.31%	0:00:18
/Clubs/Club Management/Club Benefits	131	0.28%	0:00:27
/News/Nationwide Insurance® Brings USATF Members Savings	126	0.27%	0:00:29
/Clubs/Club Management/Register a Club	124	0.27%	0:01:11
/Events/2012/USATF Ohio Open & Masters Cross Country Championships	124	0.27%	0:00:36
/Events/Upcoming Events/Sanctioned Events	121	0.26%	0:00:28
/News/New Standards for Association Accreditation	113	0.24%	0:01:33
/Events/Upcoming Events/Association Champs	112	0.24%	0:00:09
/News/2012 USATF Ohio Association Information for September	102	0.22%	0:01:19
/Clubs/Programs/Youth Travel Grants	98	0.21%	0:00:25
/Events/Upcoming Events/Meetings	94	0.20%	0:00:12
/Sports/ULTRA-MARATHON & MOUNTAIN-TRAIL RUNNING	90	0.19%	0:01:04
/News/2012 USATF Ohio Association Information for August	86	0.19%	0:00:58
/Clubs/Programs/Elite Development	85	0.18%	0:00:32

OHIO ASSOCIATION WEB PAGE ANALYTICS

June 4, 2013 thru August 4, 2013

Page	Views	Percentage	Average Time on Page
/About/Directory/Committees	84	0.18%	0:00:37
/Events/Past Events/Association Champs	84	0.18%	0:00:51
/Events/Upcoming Events/Coaching Education	79	0.17%	0:00:42
/News/2012 USATF Annual Meeting News	76	0.16%	0:00:52
/News/2012 USATF Ohio Association Information for July	76	0.16%	0:00:42
/Events/2012/USATF Ohio Open & Masters Cross Country Championships/Results	71	0.15%	0:00:48
/Clubs/Club Management/Background Checks	69	0.15%	0:00:10
/Clubs/Programs/Club Champ Series	69	0.15%	0:00:16
/Sanctions/Event Sanctioning/Benefits & Insurance	68	0.15%	0:01:17
/Clubs/Other Resources/Other Info for Coaches	61	0.13%	0:01:18
/Sanctions/Event Sanctioning/Application	61	0.13%	0:02:26
/Sanctions/Road Course Certification/Find Course Map	60	0.13%	0:00:26
/Clubs/Other Resources/Coaching Education	59	0.13%	0:03:00
/Events/Past Events/Meetings	55	0.12%	0:00:04
/Events/Past Events/Sanctioned Events	53	0.11%	0:00:33
/Sanctions/Calendar/Add Your Event	50	0.11%	0:00:22
/Sanctions/Road Course Certification/Course Measurers	49	0.11%	0:00:43
/Events/Past Events/Coaching Education	48	0.10%	0:01:15
/Events/Past Events/All Association Events	48	0.10%	0:00:39
/News/Bylaw Change at September General Membership Meeting	46	0.10%	0:00:46
/News/2012 USATF Ohio Association Information for May	41	0.09%	0:00:28
/Events/Event Directors/Manage Event	39	0.08%	0:00:06
/News/2012 USATF OHIO ASSOCIATION INFORMATION FOR FEBRUARY	11	0.02%	0:00:00
/Events/Upcoming Events/Meetings/Ohio Association Board-General Membership Meeting	8	0.02%	0:15:31
/Events/2012/USATF-OHIO-Open---Masters-Cross-Country-Championsh/Photo-Gallery	7	0.02%	0:00:38

Traffic Sources:

75.7% Direct

17.0% from Referring Sites

7.3% from Search Engines