

Communications Report

Submitted by

Patty Mitchell- Chair

As of February 1st, 2020 the Salesforce Marketing Cloud which was the way email blasts were sent out to the membership was shut down. National office is working on migrating to a new email communication system. Until this system is up and running and training has been completed on how to use the new system. A process has been put in place by the national office to send emails out to members of associations.

Until the system is completed any email blasts needing to be sent will be done through the national office. Any committee or member that needs information to go out to the membership need to send me an email with the information they want sent out and when they want to email to go to the membership; mitchellp2805@gmail.com. I will submit a ticket with the information to the IT department at national to process. Once the ticket has been processed I will get an email stating that it has been completed and a draft to review. Once the draft has been reviewed by either me or the person who request the email be sent. I will notify the IT department to send the email out to our members.