

USATF Annual Meeting 2014
Anaheim, California
Association Committee
Submitted by: Karen Krsak

To the members of the Ohio Association I am submitting this report from the annual meeting.

The USATF Annual Meeting was held in Anaheim, California this year and was a very busy time for all the delegates who attended. Many of the delegates were upset that the dates of the meeting this year required them being at the meeting for a full week.

As Chair of the Association Committee and a delegate from Ohio, it gives me a unique opportunity to see the areas of concern from both a national and local level. The Association Committee held their Executive Committee meeting where many issues were discussed not only from a national level but from the local as well.

As chair I was able to announce that each association will receive a \$500 Marketing Kit during 2015. The details of what will be available for selection are still being discussed. We were excited to see this program brought back for 2015.

Among the many topics discussed were:

1. Communication with the National Office
2. Accreditation Standards Review
3. 10-Year Athletes as members of a delegation

Our USATF President, Stephanie Hightower attended part of the meeting and made comments and took questions from the AEC. Several members addressed issues with communication and she spoke to the L & L issues that faced the members during this year's meeting.

After about 30 minutes the meeting resumed with the agenda items presented. Although the committee addressed several items, the three above had the most discussion.

- All the accreditation standards are under review by Organizational Services and the Association Committee. The two major areas of discussion are around championships and coaches education. Coaches Education, Associations and Organizational Services have agreement to drop the standard requirement that every association would need a CE School within every Olympiad. More news on that particular standard will be coming out soon and we hope to have full resolution by the end of the 1st quarter of 2015 and all other changes that may be needed. Once the two committees have agreement, we will send the recommendations to the board of directors for discussion and approval.
- Second there was much concern about the communication efforts of the national office with the associations. I promised to address those concerns with the COO, Renee Washington via written report.
- The last of the three topics was around the selection of the 10-Year Athlete requirement. The associations saw this as another year of disappointment with the effort of the associations to obtain athletes as part of the delegations. I will be addressing this issue again with the AAC and the national office. This continues to be a hardship on many associations as a delegation requirement.

During the association presidents meeting there were discussions about leadership within their associations. There was again the announcement that the Association Workshop will be held in 2015 one day prior to the start of the annual meeting. This is a pilot program for the 2015 and 2016 with a decision by the committee to determine when the workshop will be held after 2016. The general and business sessions held informative discussions and several guest speakers including one from the USATF Foundation, Masters LDR and our committee representative to the Disabled Committee. Lauren stated that the committee is interested in adding competition for the disabled into the USATF National JO in 2015. Details are still being worked on.

The Association Committee has also asked the Club Council to become more involved at the local level with clubs by helping them promote and market membership in clubs.

In conclusion the week was very busy but productive time for the Association Committee.